GOVERNMENT OF INDIA
POWER
LOK SABHA

UNSTARRED QUESTION NO:70
ANSWERED ON:20.11.2000
POWER GRID CORPORATION OF INDIA ENTER IN ENTERTAINMENT INDUSTRY
AJAY SINGH CHAUTALA

Will the Minister of POWER be pleased to state:

(a) whether Power Grid Corporation of India is contemplating to enter into the entertainment industry;

(b) if so, the details thereof;

(c) the time by which it is likely to be materialized and the benefits likely to be accrued out of it; and

(d) the total amount likely to be spent on it along with the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF POWER (SHRIMATI JAYAWANTI MEHTA)

(a) to (d) : POWERGRID has plans to enter into telecommunications sector as infrastructure provider-II by leasing end-to-end bandwidth. Considering the potential for convergence of telecommunication and entertainment, POWERGRID may enter into entertainment segment as a value-added service in future. However, a final decision in this regard will depend on the cost effectiveness of the venture.